



# Job Description

Issue Date : 00/00/0000  
Revision # : 0  
Last Revised : n/a

**Job Title:** **Web Developer** Full-Time Non-Exempt Position

Prepared By	Date	Departmental Review	Date	Management Review	Date

**Supervisory: No**

**Reports To: Marketing Director**

### Description:

The web Developer is responsible for developing concepts and campaigns for approval. He or She designs, prepares for production and collaborates with the team in the creation of digital and traditional brand assets including sales sheets, web design, collateral and advertising.

### Duties:

- Create, update and optimize multiple responsive company websites (CSS3, HTML5, Magento)
- Collaborate with backend developers
- Develop and maintain technical design documentation-UI/UX Style guide and development standards, system architecture
- Responsible for identifying risks and proactively addressing them
- Provide input, feedback and support to stakeholders, management and coworkers.
- Perform other duties as assigned.

### Education/Experience Required:

- College Degree desired
- 3+ years related work experience in web application and development
- HTML/CSS experience.
- Proficient in JavaScript (cross-browser), AJAX, SQL Database, NET, PHP, ASP, JQuery
- Experience with at least one major CMS Platform, preferably, WordPress and understanding of SEO
- Experience with web design techniques, best practices, design trends, software application standards and use
- Ability to design and administer usability test for web pages cross browser
- Good reason and logic
- Self-motivated, organized
- Must be able to meet deadlines
- Good communication skills, organizational skills

### Physical Requirements:

Work is performed in an office environment. Will be required to stand, sit, and move throughout office as needed. Must have the ability to reach the 2nd floor of building via stairway to access HR office. May be required to use stairway multiple times during the day as necessary.